

Press Release

aspectra AG becomes CONVOTIS Swiss Cloud AG

March 20, 2025

Rotkreuz (PPS) – Effective March 24, 2025, aspectra AG – a leading provider of managed IT services and secure cloud solutions – will operate under its new name: **CONVOTIS Swiss Cloud AG**. This change marks the final step in the company's integration into the **CONVOTIS Switzerland Group**, a process that began last year.

The rebranding strengthens the company's position as part of a leading European IT group while maintaining its legal independence and strong Swiss roots. Customers and partners will benefit from access to expanded resources, enhanced technological capabilities, and a broader portfolio of IT services through closer integration with the CONVOTIS Group.

Continuity with new opportunities

Despite the change in name, the following aspects will remain unchanged for customers, partners, and suppliers:

- The Swiss location and high quality standards will remain intact.
- The experienced team will continue to provide the same trusted expertise.
- All established managed services and security solutions will be delivered without interruption.

"By rebranding as CONVOTIS Swiss Cloud AG, we are entering a new chapter without losing sight of our roots and core strengths. Our clients benefit from an expanded service portfolio and the innovative power of an international IT group – with the same commitment to quality, security, and local focus."

- Kaspar Geiser, CEO, aspectra AG

Executive Board strengthened with new CSO

As part of this transition, **Vito Critti** joins the Board of Directors and Executive Management Team of CONVOTIS Swiss Cloud AG as **Chief Sales Officer (CSO)**. With his extensive experience in sales and customer relationship management, he will play a key role in strengthening the company's market presence and further developing customer and partner relationships.

Company Profiles

About Aspectra

Headquartered in Zurich, aspectra AG employs around 60 professionals and has successfully delivered numerous IT projects and services over the past 25 years. The company is a leading provider of dedicated hosting and managed IT services, covering the full spectrum from consulting and



solution design to implementation, operations, and support. aspectra serves clients in finance, e-business, public administration, healthcare, and online retail. It holds ISO 27001:2022 and ISAE 3000 certifications and complies with FINMA and PCI-DSS standards, ensuring adherence to the highest security requirements.

About CONVOTIS

CONVOTIS Switzerland is a 360° IT service provider supporting its clients in all aspects of technical operations, hosting, security, and e-commerce. With more than two decades of experience, CONVOTIS Switzerland has established itself as a leading partner for implementing and operating digital platforms. As part of the international CONVOTIS Group, the company is backed by a network of over 1,000 professionals across 27 locations in 9 countries. CONVOTIS delivers comprehensive business solutions, digital platform services, and full IT infrastructure operations – always focused on long-term partnerships and flexible collaboration.

More information: https://convotis.ch

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